

United Way of Smith County's 3rd Annual Charity Golf Tournament
Monday, March 30, 2026
Willow Brook Country Club

11:00 am Check-In and Lunch
 1:00pm Shotgun Start
 Awards and Happy Hour to Follow

Level Benefits

*Presenting
Sponsor*
\$10,000

- Two foursomes
- Prominent logo recognition at event reception
- Option to include branded items in swag bags
- Option to have an on-site activation to engage with all tournament participants
- Logo on all pre-event marketing
- Logo on United Way website
- Prominent positioning on tournament sponsor banner
- On-site signage opportunity
- Social media recognition



*Pin Flag
Sponsor*
\$6,000

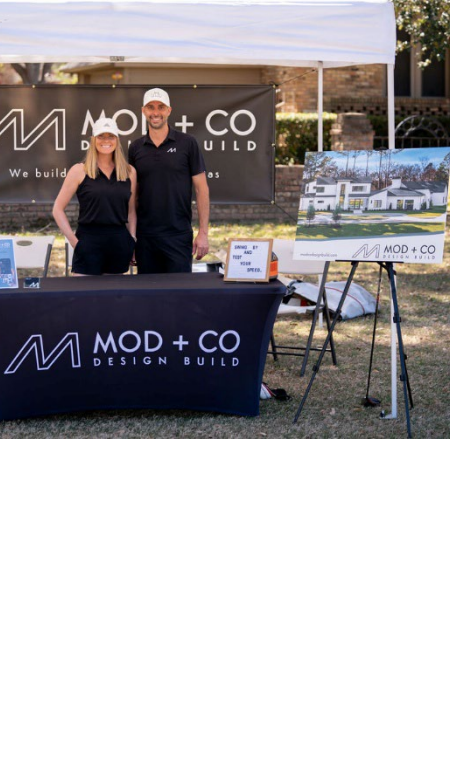
SOLD

- One foursome
- Logo on all 18 pin flags
- Logo on all pre-event marketing
- Logo on United Way website
- Inclusion on tournament sponsor banner
- On-site signage opportunity
- Social media recognition



<i>Lunch Sponsor</i> \$4,000	• One foursome • Prominent signage at lunch area • Logo on all pre-event marketing • Logo on United Way website • Logo on tournament sponsor banner • Social media recognition	
<i>Cart Sponsor</i> \$3,000	• One foursome • Logo on all golf carts • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	
<i>Awards Sponsor</i> \$3,000	• One foursome • Prominent signage and recognition at award reception • Option to present trophies and awards • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	
<i>Scorecard Sponsor</i> \$2,000	• One foursome • Logo on all printed scorecards • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	

<i>Putting Contest Sponsor</i> \$2,000	• One foursome • Prominent signage at putting green • Opportunity to set up a 10x10 tent and table to engage golfers and hand out branded items • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	
<i>Hole-In-One Sponsor</i> \$2,000 SOLD	• One foursome • Prominent signage at Hole-In-One contest site plus space to display vehicles • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	
<i>Swag Bag Sponsor</i> \$2,000	• One foursome • Logo printed on all swag bags • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	
<i>Longest Drive Sponsor</i> \$1,500	• One foursome • Longest Drive prize awarded on your behalf • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	

<i>Closest-To-Pin Sponsor</i> \$1,500	• One foursome • Closest-to-Pin prize awarded on your behalf • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition	
<i>On-Site Activations</i> \$1,000	• Space at key tee boxes to put up a 10x10 tent with table, chairs, etc. • Opportunity to provide an activity that engages every golfer • Ability for your team to personally hand out your branded items • Logo on United Way website • Inclusion on tournament sponsor banner • Social media recognition • Half-priced foursome, upon request Activations Not Allowed: • No alcohol may be given out unless the sponsor directly purchases it from Willow Brook Country Club on the day of the tournament. • Hot meals or prepared food (small pre-packaged snacks are OK).	

<i>Additional Sponsorships & Engagement</i>	\$500 – Premium Signage Registration, Driving Range, Beverage Cart, Cart Path \$250 – General Signage Cost per sign to appear on the course \$1,000 – Foursome (non-sponsor) Customized Sponsorship – Our staff will work with you to find the right fit!	
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United Way Charity Golf Tournament

Sponsorship Commitment Form

☐ Presenting Sponsor	\$10,000
☐ Pin Flag Sponsor	\$6,000
☐ Lunch Sponsor	\$4,000
☐ Cart Sponsor	\$3,000
☐ Awards Sponsor	\$3,000
☐ Scorecard Sponsor	\$2,000
☐ Putting Contest Sponsor	\$2,000
☐ Hole-In-One Sponsor	\$2,000
☐ Swag Bag Sponsor	\$2,000
☐ Longest Drive Sponsor	\$1,500
☐ Closest-To-Pin Sponsor	\$1,500
☐ On-Site Activation	\$1,000
☐ Premium Signage Sponsor _____	\$500
☐ General Signage Sponsor # _____	\$250 per sign
☐ Foursome	\$1,000

_____ Sponsor Name	_____ Total Sponsorship Amount	_____ Contact Name
_____ Address		
_____ Phone	_____ Email	

Checks payable to the United Way of Smith County and mailed to P.O. Box 10029, Tyler, TX 75711. **Sponsor commitment deadline: February 16, 2026.** For more information, please contact Devon Smith (dsmith@uwtyler.org).