



ETCN Membership: Detailed Description of Benefits

Basic Membership: \$150/yearly *(\$125 for renewing members)*

If your nonprofit is committed to professional growth and development for your organization, you will find the Basic Membership to be a great investment. With this membership level you will receive:

- **Discounts on Trainings**- Receive discounts on our trainings and certificates. This is available to your organization including staff, volunteers, and board members! View the Our Trainings page at: <https://uwsmithcounty.org/our-trainings/>
- **Job Postings**- Ability to list job openings for your organization on our Nonprofit Job Opportunities web page. This job board has the highest traffic of any page on the United Way website. After submitting your job posting, we will also put it up on our ETCN Facebook page which has over 1,200 followers. Visit our Nonprofit Job Opportunities page at: <https://uwsmithcounty.org/nonprofit-job-opportunities/>
- **Access to our Membership Portal**- Our Membership Portal is password protected web page that contains information available only to ETCN Members. It contains: Media Contact List, East Texas Funders by County, and 2009 Nonprofit Wage & Benefits Survey. Results from our 2020 Wage & Benefits Survey will be available in the portal soon! Other valuable information and resources will be added to the portal throughout the year.
- **Organization listed on our website**- All Basic Members will be listed on our ETCN Partners & Members web page. This is a good reminder to the community and funders that your organization is invested in continued education with the mindset to help improve the efficiency and productivity of your organization to have a greater impact. Will we also have a monthly Member Spotlight on our Facebook page and email communications. View our Current ETCN Partners & Members at: <https://uwsmithcounty.org/current-etcn-members/>
- **FREE Room Reservations**- All ETCN Members have the opportunity to reserve meeting space during regular United Way business hours Monday-Friday from 9am- 5pm. We have rooms of various sizes that lend themselves to numerous configurations for things such as committee sessions, board meetings, small or large-scale training, lectures and more! **A/V equipment is an additional charge.* To view the available rooms, please schedule a tour by contacting us at tchapman@uwtyler.org or by calling (903) 581-6376 x110. You can also visit our Room Reservations page at: <https://uwsmithcounty.org/room-reservations/>

Professional Membership: \$300/yearly *(\$275 for renewing members)*

If you're looking for larger discounts on ETCN's hourly coaching services, or to provide development for your board of directors, then this will allow you to jump right in. With this membership level you will receive:

- **Discounts on Trainings**- *Same as Basic*
- **Job Postings**- *Same as Basic*
- **Access to our Membership Portal**- *Same as Basic*
- **LOGO & LINK on our website**- *Same as Basic except Professional Members will have their logo added to our ETCN Partners & Members web page and linked to your website or Facebook page.*
- **FREE Room Reservations during business hours**- *Same as Basic*

PLUS.....

- **50% discount on all Personalized Services**- Our Personalized Services are customized for each organization and their needs. With a focus on optimal outcomes for your organization and your mission, we offer services in the areas: Board Governance, Strategic Planning, Grant Research, and 501c3. Professional Members receive a 50% discount on all our services. View our Personalized Services page at: <https://uwsmithcounty.org/personalized-services/>
- **FREE Annual Board Member Orientation**- This 1.5 to 2-hour orientation will help prepare your new board members for success and provide your current board members with a reminder of: their roles & responsibilities, general expectations, legal & fiscal duties, fundraising, board chair & ED relationship, questions to get them more engaged, and *more!* To schedule a Board Orientation, please email tchapman@uwtyler.org or call (903) 581-6376 x110.
- **Discount on After-Hours Room Reservations**- Meetings conducted after or before United Way of Smith Co. business hours, *Monday-Friday from 9am- 5pm*, are subject to after-hours meeting charge. Professional Members receive a 50% discount on those fees. To make an After-Hours reservation or to get a copy of the After-Hours Fee Structure, please email tchapman@uwtyler.org or call (903) 581-6376 x110.